

## Party Project Description Document:

**Name: John and Mary Falconer**  
**Advance Party: Otago**

### 1. Project Objective:

By June 2016 I want to have increased conception and survival to sale from 88% to 94%

### 2. Tactics or Success Criteria to achieve objective

Includes	Does Not Include
<ul style="list-style-type: none"> <li>• Subdivision of a large hill block</li> <li>• Increase stocking rate from 0.65 to 0.8 hinds per Ha on hill</li> <li>• Self feed pit areas established</li> <li>• Monitor hind condition pre rut and post winter (compare to scan)</li> <li>• Pre rut wean a target group of hinds (condition basis)</li> <li>- Improve feed quality in Autumn &amp; modify stocking rate.</li> </ul>	

### 3. Major Deliverables

How will you demonstrate the change?

1. A 1/3 will be pre rut weaned, 1/3 middle, 1/3 post rut and all on same feed regimes then we can assess the variation in performance across these 3 mobs
2. Change in survival to weaned numbers –does it change?
3. Track % hinds below CS 3.0 pre rut

e.g.

Present the outcomes to the Advance Party meeting

Contribute a report to Deer Industry News

### 4. What information do I need to collect to show the impact of the change?

The factors that need to be observed in order to measure the impact of the change.

1. % deer dry at scan
2. Fawning %
3. Capital cost and new GM for improved system – record costs, Farmax pre and post development