

A group of five people are standing in a field of dense, green, leafy plants, likely herbs. The people are visible from the waist down, wearing various types of shorts and footwear. The field is filled with vibrant green plants that have broad, slightly serrated leaves. The text "Fast Finishers Hawkes Bay" and "Are all on HERBS!" is overlaid in white on the lower half of the image.

Fast Finishers Hawkes Bay
Are all on HERBS!

Why herbs?

- Its a cartel conspiracy, but somehow the facilitator was formerly known as 'The Chicory Queen', but knows nothing
- Everyone has some
 - Road front & proud (risky?) or hidden in the hills (safe?)
 - Irrigated (high yield, but soft) or dry (low yield, but strong)
 - Most want the 'rocket fuel' variety, but some have 'wild type' too
 - Varying seed mixes, sowing methods, species...
 - Management & clover are keys to success
- Deer performance is high, so are farmers



Experiences are shared



Standing in post-grazing residual.
Duncan shows the pre-grazing height of his first
season irrigated chicory crop.

Results speak for themselves, herb areas are increasing...

